Agenda Date: 4/29/13 Agenda Item: IIIH



STATE OF NEW JERSEY

Board of Public Utilities
44 South Clinton Avenue, 9th Floor
Post Office Box 350
Trenton, New Jersey 08625-0350
www.nj.gov/bpu/

CABLE TELEVISION

IN THE MATTER OF THE PETITION OF)	RENEWAL CERTIFICATE OF
CABLEVISION OF HUDSON COUNTY, LLC FOR)	APPROVAL
RENEWAL OF A CERTIFICATE OF APPROVAL TO)	
CONTINUE TO OPERATE AND MAINTAIN A CABLE)	
TELEVISION SYSTEM IN THE CITY OF UNION CITY,)	
COUNTY OF HUDSON, STATE OF NEW JERSEY)	DOCKET NO. CE13020073

Parties of Record:

James Eric Andrews, Esq., Schenck, Price, Smith & King, LLP, Florham Park, New Jersey, for the Petitioner

William Senande, Clerk, City of Union City, New Jersey

BY THE BOARD:

On January 31, 1979, the Board granted Cable TV Systems, Inc. a Certificate of Approval in Docket No. 7810C-6412, for the construction, operation and maintenance of a cable television system for the City of Union City ("City"). Through a series of transfers with the required Board approvals, the holder of the Certificate was Cablevision of Riverview, Inc. On September 25, 1996, the Board granted Cablevision of Riverview, Inc. a Renewal Certificate of Approval for the City in Docket No. CE95100484. Through a series of additional transfers with the required Board approvals, the holder of the Certificate was Cablevision of Hudson County, Inc. On March 22, 2007, the Board granted Cablevision of Hudson County, Inc. a Renewal Certificate of Approval for the City in Docket No. CE07010007. Based on a name change, the current holder of the Certificate is Cablevision of Hudson County, LLC ("Petitioner"). Although by its terms the Petitioner's above referenced Certificate expired on September 5, 2011, the Petitioner is authorized to continue to provide cable television service to the City pursuant to N.J.S.A. 48:5A-25, pending disposition of proceedings regarding the renewal of its Certificate of Approval.

The Petitioner filed an application for the renewal of its municipal consent with the City on February 1, 2011, pursuant to N.J.S.A. 48:5A-23 and N.J.A.C. 14:18-13.1 et seq. On November 1, 2011, the City adopted a municipal ordinance granting renewal consent to the Petitioner and the City subsequently amended the ordinance on June 6, 2012. On September 26, 2012, the Petitioner formally accepted the terms and conditions of the ordinance and the amended ordinance. On February 1, 2013, pursuant to N.J.S.A. 48:5A-16, the Petitioner filed with the Board for a renewal of its Certificate of Approval for the City.

The Board has reviewed the application for municipal consent, the petition for a Renewal Certificate of Approval and the municipal consent ordinance. Based upon this review and the recommendation of the Office of Cable Television, the Board <u>HEREBY FINDS</u> the following:

- The Petitioner possesses the requisite legal, character, financial and technical qualifications for the awarding of a Renewal Certificate of Approval. Further, the City reviewed these qualifications in conjunction with the municipal consent process.
- 2. The design and technical specifications of the system shall ensure that the Petitioner provides safe, adequate and proper service.
- The Petitioner has represented that all previously required construction within the franchise territory is complete.
- 4. The franchise period as stated in the ordinance is ten years from the date of issuance of this Certificate. The Board finds this duration to be reasonable.
- 5. The Petitioner's rates shall be regulated and tariffs shall be filed for all services, in accordance with the rules and regulations of the Federal Communications Commission, the Board and the Office of Cable Television. The Petitioner shall maintain an informational schedule of prices, terms and conditions for unregulated service and promptly file any revisions thereto.
- Pursuant to statutory requirements, the ordinance specifies a complaint officer to receive and act upon complaints filed by subscribers in the City. In this case, it is the Office of Cable Television. All complaints shall be received and processed in accordance with the applicable rules.
- 7. The Petitioner shall maintain a local business office or agent for the purpose of receiving, investigating and resolving complaints. The current local office is located at 4800 Broadway, Union City, New Jersey.
- 8. The franchise fee to be paid to the City is specified to be 2% of the Petitioner's gross revenues from all recurring charges in the nature of subscription fees paid by subscribers for its cable television reception service in the City and shall be increased as required by N.J.S.A. 48:5A-30. Additional regulatory fees shall be paid to the State in an amount not to exceed 2% of Petitioner's gross operating revenues derived from intrastate operations. The Board finds these fees to be reasonable.

- 9. The Petitioner shall proffer cable television service along any public right-of-way in the City to any person's residence at tariffed rates for standard and non-standard installation. Installations to commercial establishments shall be constructed in accordance with the Petitioner's commercial line extension policy attached to this Certificate as Appendix "I."
- 10. The Petitioner shall provide public, educational and governmental ("PEG") access channels and facilities in accordance with its renewal application and the ordinance. The Petitioner currently provides one channel each for public, educational and governmental access in the system. The PEG channels are available for use by schools, libraries, religious, governmental and other organizations within the community that wish to cablecast their non-commercial programming. The Petitioner maintains an access studio, which is equipped with studio cameras, an audio board, character generator, VTR's, switchers, lighting grid and some editing equipment, for production of non-commercial programming by any resident individual or group. Facilities are available on a first-come, first-served basis. Use of access time and the access studio is free of charge to residents of the City, and subject to the terms of the Petitioner's access rules and regulations.
- 11. The Petitioner shall continue to maintain one access return line at the Union Hill High School for use by the City in the production of non-commercial educational and governmental access programming.
- 12. The Petitioner shall provide the City with an initial grant for cable and/or other telecommunications related purposes in the amount of \$11,000.00 within 90 days of issuance of this Certificate. Thereafter, within 60 days of receipt of the City's annual written request, the Petitioner shall provide the City with a grant of \$6,000.00 per year for the following nine years for cable and/or other telecommunications related purposes. The Petitioner shall be relieved of any payments if it converts its system to a system-wide franchise as provided by N.J.S.A. 48:5A-25.1(a). Upon payment of each portion of the contribution, the Petitioner shall provide the Office of Cable Television with proof of satisfaction of this obligation.
- 13. Upon written request of the City, the Petitioner shall provide one standard installation and monthly basic cable service, free of charge, to all state and locally accredited public schools and all municipal buildings used for governmental purposes in the City.
- 14. Upon written request of the City, the Petitioner shall provide, free of charge, one high-speed cable modem and monthly Internet access service, including standard installation, to state and locally accredited elementary and secondary schools and the municipal libraries in the City. Each school and library shall be permitted to network up to 25 personal computer terminals to the cable modem provided by the Petitioner.

- 15. Upon written request of the City, the Petitioner shall provide, free of charge, one high-speed cable modem and monthly Internet access service, including standard installation, to one municipal building in the City. The City shall be permitted to network up to four personal computer terminals to the cable modem provided by the Petitioner.
- 16. The Petitioner shall implement a senior citizens discount program in the City in the amount of 25% off the monthly rate for basic service for senior citizens who meet the income and residency requirements of the Pharmaceutical Assistance to the Aged and Disabled ("PAAD") program, as allowed by N.J.S.A. 48:5A-11.2. The Petitioner shall have no further obligation to provide the senior discount in the event it converts its system to a system-wide franchise as provided by N.J.S.A. 48:5A-25.1(a) or if the Board certifies another cable television company as being capable of serving 60 percent or more of the households in the City. Notice shall be provided in accordance with applicable law.

Based upon these findings, the Board <u>HEREBY CONCLUDES</u>, pursuant to <u>N.J.S.A.</u> 48:5A-17(a) and 28(c), that the Petitioner has the municipal consent necessary to support the petition; that such consent and issuance thereof are in conformity with the requirements of <u>N.J.S.A.</u> 48:5A-1 <u>et seq.</u>; that the Petitioner has complied or is ready, willing and able to comply with all applicable rules and regulations imposed by or pursuant to State or federal law as preconditions for engaging in the proposed cable television operations; that the Petitioner has sufficient financial and technical capacity, meets the legal, character and other qualifications necessary to construct, maintain and operate the necessary installations, lines and equipment; and, that the Petitioner is capable of providing the proposed service in a safe, adequate and proper manner.

Therefore, the Petitioner is <u>HEREBY ISSUED</u> this Renewal Certificate of Approval as evidence of Petitioner's authority to construct and operate a cable television system within the entirety of the City.

This Renewal Certificate is subject to all applicable State and federal laws, the rules and regulations of the Office of Cable Television, and any such lawful terms, conditions and limitations as currently exist or may hereafter be attached to the exercise of the privileges granted herein. The Petitioner shall adhere to the standards set forth by the Federal Communications Commission's rules and regulations, 47 <u>C.F.R.</u> § 76.1 <u>et seq.</u>, including, but not limited to, the technical standards of 47 <u>C.F.R.</u> § 76.601 through § 76.630. Any modifications to the provisions thereof shall be incorporated into this Certificate.

Failure to comply with all applicable laws, rules, regulations and orders of the Board or Office of Cable Television and/or the terms, conditions and limitations set forth herein may constitute sufficient grounds for the suspension or revocation of this Certificate.

This Renewal Certificate is issued on the representation that the statements contained in the Petitioner's applications are true, and the undertakings contained therein shall be adhered to and enforceable unless specific waiver is granted by the Office of Cable Television pursuant to the authority contained in N.J.S.A. 48:5A-1 et seq.

This Certificate shall expire ten years from the date of its issuance.

This order shall be effective on May 9, 2013.

DATED: 4/29/13

BOARD OF PUBLIC UTILITIES

COMMISSIONER

JOSEPH L. FIORDALISO COMMISSIONER

COMMISSIONER

ATTEST:

KRISTI IZZO **SECRETARY**

APPENDIX "!" CABLEVISION OF HUDSON COUNTY, LLC CITY OF UNION CITY

COMMERCIAL LINE EXTENSION RATE POLICY

- 1. Intent. It is the intent of CABLEVISION that a rate policy be established under which any businesses within the company's franchise areas would have the opportunity to obtain cable television service.
- 2. Applicability. This line extension rate shall apply to all cable television service extensions, aerial and underground, on public and private lands, provided by CABLEVISION.

3. Definitions.

- (a) <u>Line or Service</u>. That situation where the company must extend its existing trunk line and/or distribution cable in order to make a tap available from which a drop line can be run so as to provide cable television service to the applicant's premises. The line or service extension shall include, but not be limited to, all poles, cables, amplifiers, extenders, splitters, taps, right-of-way acquisitions and clearing, trenching, backfilling and any other one-time costs incurred by CABLEVISION in connection with extending service to the applicant. A line or service extension shall not include facilities provided by CABLEVISION pursuant to its applicable installation rates then existing.
- (b) Applicant. Any person, firm, corporation or association that applies to CABLEVISION for service to a commercial establishment in the franchise area.
- (c) <u>Commercial Establishment</u>. Any building or structure, or portion thereof, not used for residential purposes including, but not limited to, profit and non-profit corporations or associations, which has requested the installation of cable television service requiring line or service extension as defined herein.
- (d) <u>Drop Line</u>. That cable which connects the subscriber's television receiver to the cable transmission system by way of a tap.
- (e) <u>Tap.</u> A connecting device inserted in the cable transmission line which allows for the connection of a drop line. An aerial or underground "drop line" constitutes a transmission cable running from the distribution or feeder cable to the subscriber's connection or receiver.
- (f) <u>Trunk Line</u>. Transmission cable running from headend to trunk amplifiers and through each trunk amplifier in cascade in the system from which connections for distribution and feeder cable are provided.
- (g) <u>Distribution or Feeder Cable</u>. Transmission cable which extends from the distribution amplifiers serving specific areas within the system and from which drop lines are extended.

(h) <u>Qualified Subscriber</u>. Any applicant who, as a potential subscriber, has committed to purchase at least the basic service from CABLEVISION for a period of not less than two (2) years.

4. Schedule.

- (a) Within thirty (30) days after the date on which the service is requested, but not more than ninety (90) days from the date upon which the request for service was made, CABLEVISION shall furnish the applicant with (1) an estimate request form, (2) a copy of this line extension policy, and (3) notification that service can only be provided by means of a line or service extension.
- (b) If the applicant requests a written estimate within thirty (30) days after being advised that service can only be provided by means of a line or service extension, CABLEVISION shall, within sixty (60) days of such request, furnish a written estimate, a construction schedule, and a service extension contract to be signed by the applicant.
- (c) The applicant must return a signed service extension agreement within thirty (30) days after receipt of the material described in Paragraph (b) together with a check in the amount of \$50.00 representing a service extension deposit which will be credited against the applicant's contribution in aid of construction invoice to the applicant which must be signed and returned to CABLEVISION with the full payment before construction will commence.
- (d) If the applicant fails to meet any of the applicable deadlines or any of the terms herein before set forth without the approval of CABLEVISION, any obligations pertaining to the proposed line or service extension shall cease and be of no further force or effect.

5. Commercial Line Extension Rate Charges.

A commercial establishment requesting line or service extension shall bear all of the following costs to make a tap available from which a drop line may be installed:

- (a) The actual cost to CABLEVISION of materials and equipment necessary to make service available plus shipping charges and applicable taxes.
 - (b) The actual labor costs incurred by CABLEVISION, exclusive of benefits.
- (c) The actual costs of designs, surveys, prints and engineering or other such labor involved in the preparation or actual construction required.
- (d) The direct costs of any easements, make-ready or other third party actions required to perform and complete construction such as, but not limited to, power companies, telephone companies, road work, trenching or the like.
- (e) In addition, the applicant shall pay to CABLEVISION a sum equal to twenty percent (20%) of the entire actual cost of construction as set forth above.
- (f) In the event additional commercial subscribers come on-line in an area in which service extension has been provided in accordance herewith, each additional subscriber shall, in addition to the applicable installation rate, be required to contribute their pro-rata share of the original construction costs. Said pro-rata share shall be derived by dividing the original

construction cost by the number of then existing on-line subscribers including the additional subscriber(s).

- (g) Any funds collected from additional subscribers will be retained by CABLEVISION in an interest-bearing account and distributed equitably so as to equalize all subscriber construction contributions. Distribution will be made two years after the original service extension was provided. After said two year period, there shall be no further apportionment of the original construction cost.
- 6. Record Keeping and Annual Reports. CABLEVISION shall maintain appropriate records of its costs, subscriber and applicant billings, and revenues resulting from a request for or the construction of a service extension.
- 7. Ownership of Facilities. CABLEVISION shall own and maintain the facilities for which a service extension is made and any applicant-subscriber shall not acquire any interest herein.
- 8. <u>Method of Service Extension</u>. CABLEVISION reserves the right to provide either an aerial or underground service extension.
- 9. <u>Term of Service</u>. The minimum term of at least basic subscriber service for an applicant requesting service extension, or his successors and assigns, shall be twenty-four (24) months after the service extension has been energized. Said term shall be guaranteed by the applicant in the service extension contract specified in Paragraph 4(c) hereof.

IN THE MATTER OF THE PETITION OF CABLEVISION OF HUDSON, LLC FOR RENEWAL OF A CERTIFICATE OF APPROVAL TO CONTINUE TO OPERATE AND MAINTAIN A CABLE TELEVISION SYSTEM IN THE CITY OF UNION CITY, COUNTY OF HUDSON, STATE OF NEW JERSEY BPU DOCKET NO. CE13020073

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